



WORLDSPORTS '26

I S T A N B U L

**SPORTS &
BEYOND**

27 - 30 AUGUST 2026

worldsportsistanbul.com



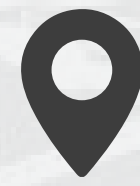
**WORLD SPORTS ISTANBUL INTERNATIONAL
FITNESS EQUIPMENT, SPORTS TECHNOLOGIES,
FOOD, FASHION AND WELLNESS EXHIBITION**


WORLDSPORTS '26
I S T A N B U L



27 - 30 AUGUST 2026

**YENİKAPI
EURASIA EXPO CENTER**



WORLDSPORTS '26
ISTANBUL

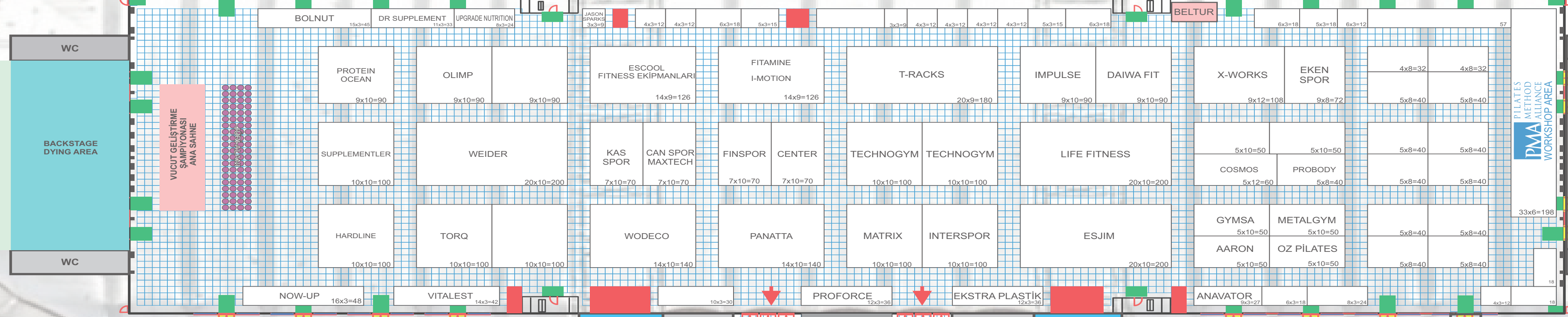
SPORTS &
BEYOND

27 - 30 AUG 2026

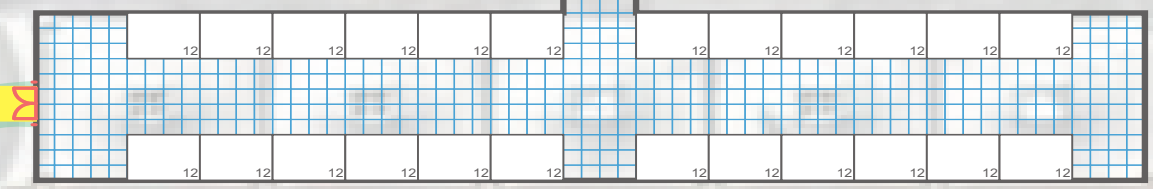
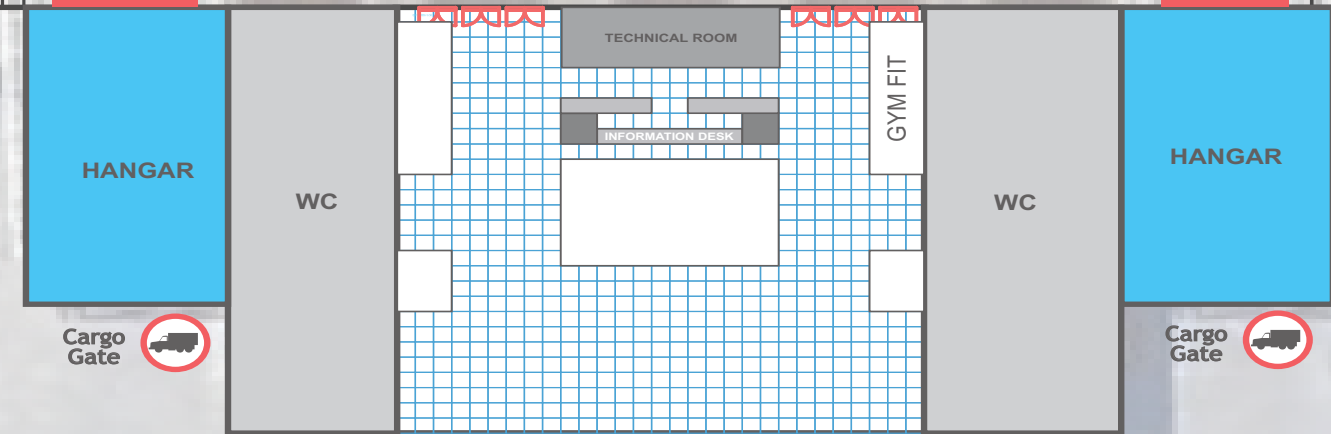
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www.worldsportsistanbul.com



RESTAURANT
SEMİNER ALANI

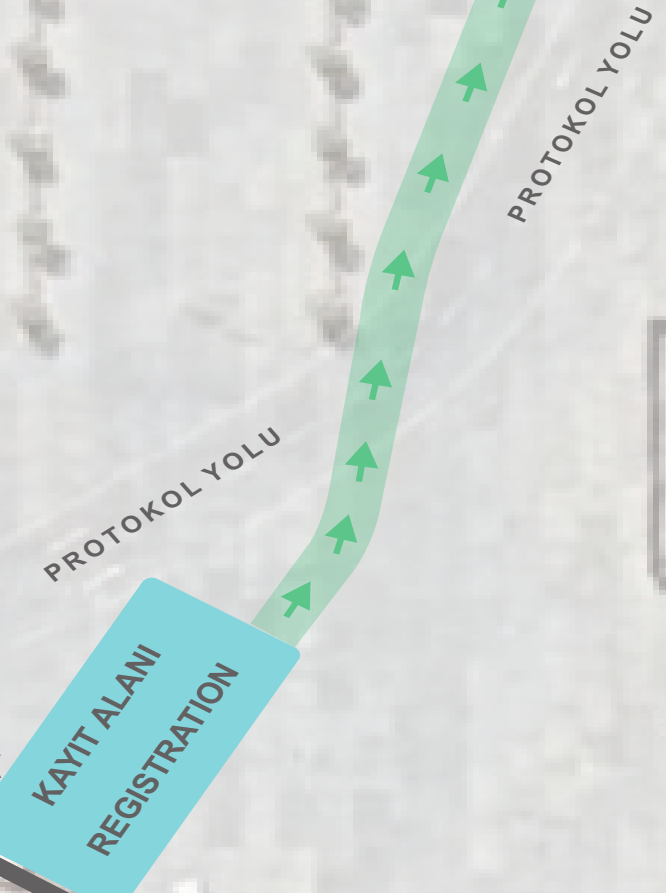


TECHNOGYM GROUP CYCLING



TENİS KORTU
TENİS KORTU

ETKİNLİK ALANI
DIŞ ALAN ANA SAHNE



LEJAND

FOUR DAYS FULL OF SPORTS & TRADE

200+

EXHIBITOR
COMPANIES

500+

BRANDS

35+

SPORTS DISCIPLINES

21.000

m² EXHIBITION AREA
(12.000 m² INDOOR)

22.000+

VISITORS

EVENTS

EVENTS

BODY BUILDING SHOW
1500+ COMPETITORS



EVENTS

WSI FITNESS GAMES

5+ STAGES | 505+ YOUNG ATHLETES

WSI CALISTHENICS CHALLENGE

200+ CALISTHENICS ATHLETES

WSI FEDERATION EXPERIENCE AREAS

5+ RUGBY, TRIATHLON, CALISTHENICS, ATHLETICS
ORIENTEERING, TABLE TENNIS



ACTIVITY AREAS

MAIN STAGE

GROUP FITNESS

ZUMBA, FITNESS, YOGA, DANCING SPORTS



LES MILLS

MACFIT

POUND
BOUNCE WORKOUT

HIP-HOP
CARDIO

CIRCU
MOBILITY

STRONG
MATHIAS



TRYOUT ZONES

12+ SPORTS
FEDERATIONS

50+ SPORTS
BRANCHES

8+ EXCLUSIVE
SPORTS AREA



FIGHT TO FIT

MARTIAL ARTS



OCTAGON RING MMA, MUAY THA, KICK BOX

TASTING SECTIONS

SPORTS NUTRITION



WORLDSPORTS '26
ISTANBUL

INDOOR ACTIVITIES



ZUMBA



LES MILLS



POUND FIT



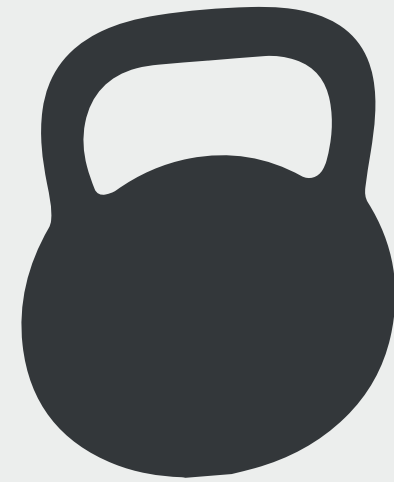
KICK BOX



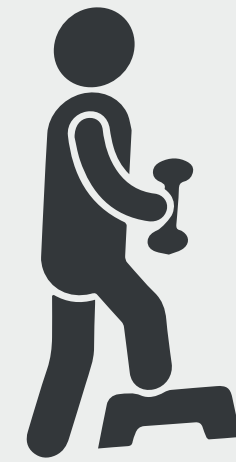
JUMPING AEROBICS



SPINNING



HBX



STEP AEROBIC



AFRICAN DANCE



RHYTHM SHOW



SAMBA CAPOEIRA



POLE DANCE



HIP HOP DANCE



HAKA DANCE



GYMMASTIC

WSI AMBASSADOR

WSI AMBASSADOR

Official Ambassador of World Sports Istanbul

Experience the Energy of Fitness

ALI TINAZ

SPECIAL EVENTS & PANELS



WORLDSPORTS '26
ISTANBUL

WSI '26 SUMMITS

Athlete Summits

FIT NOW 26



Spor
Fizyoterapistleri
Derneği

ATHLETIC
HOUSE
ACADEMY

NASM

AFAA
APPROVED
PROVIDER

WORLDSPORTS '26
ISTANBUL

WSI '26 SUMMITS

INTERNATIONAL PHYSIOTHERAPISTS
WORKSHOPS & PRESENTATIONS

WSI LEADERSHIP SUMMIT
INTERNATIONAL FITNESS CHAINS, CEO'S, KEYNOTE SPEAKERS

NASM - AFAA - ATHLETIC HOUSE CONGRESS
CERTIFICATION COURSES & WORKSHOPS

DIGITAL TRANSFORMATION IN SPORTS
ARTIFICIAL INTELLIGENCE & VIRTUAL REALITY

ANTRENÖR GELİŞİM SEMİNERİ

Seminer Tarihi: 11 Mayıs 2025
Seminer Saati: 14:00 - 17:00

Başvurular: E-Devlet/Spor Bilgi Sistemi/Spor Elemanı/Seminer Başvurusu üzerinden yapılacaktır.

Web sitemizi ziyaret edin:
www.tvgfbf.gov.tr
worldsportsistanbul.com

INTERNATIONAL SPORTS PHYSIOTHERAPISTS SUMMIT

EXERCISE FOR SUSTAINABLE HEALTH

Spor Fizyoterapistleri Derneği

YENİKAPI

APEN'26 CONFERENCE

ATHLETIC PERFORMANCE & NUTRITION CONFERENCE

28-30 AUGUST 2026

YENİKAPI / İSTANBUL

PMA PILATES METHOD ALLIANCE

7. INTERNATIONAL CONGRESS of ATHLETIC PERFORMANCE & HEALTH IN SPORTS

27 - 30 AĞUSTOS 2026

www.icaphs.org **worldsportsistanbul.com**

"bridging the gap between science and practice"

NASM ELEVATE YOUR TRAINING.

WSI'25 LEADERSHIP SUMMIT

NEXT LEVEL OF SPORTS INDUSTRIES

28-30 AUGUST 2026

ANGELO DESIDERA WSI AMBASSADOR

KARL FOSTER TECHNOLOGY DIRECTOR CVM NATION

LOREANA ACOSTA HEAD OF CLUB OPERATIONS PLATFORM HEALTH CLUB

TOMASZ NAPIORKOWSKI CEO / PARTNER FITNESS CONSULTING

WORLDSPORTS '26
İSTANBUL

WHY WSI?

BINDING CONTINENTS

THE JUNCTION OF EUROPE, USA AND GULF COUNTRIES, RUSSIA AND CIS COUNTRIES, MIDDLE EAST AND AFRICA

EASY & SWIFT ACCESS

3 HOURS FLIGHT RANGE

MEETING WITH HUGE SPORTS ORGANISATIONS

ENGAGEMENT WITH LOCAL AND FOREIGN ASSOCIATION, INSTITUTION UNION, CHAMBER, FEDERATION, NGO'S, UNIVERSITIES AND DESIGNERS

VIP BUYER DELEGATION

\$ 5.000.000+ TRADE VOLUME DURING THE EXHIBITION



MEDIA COVERAGE

MEDIA COVERAGE

438+
RADIO SPOTS

312+
DIGITAL MEDIA POSTS

33+
TV NEWS & ADV SPOTS

48.000+
IMPRESSIONS

268.000+
WEBSITE VISITS

14.000+
CONVERGENCES

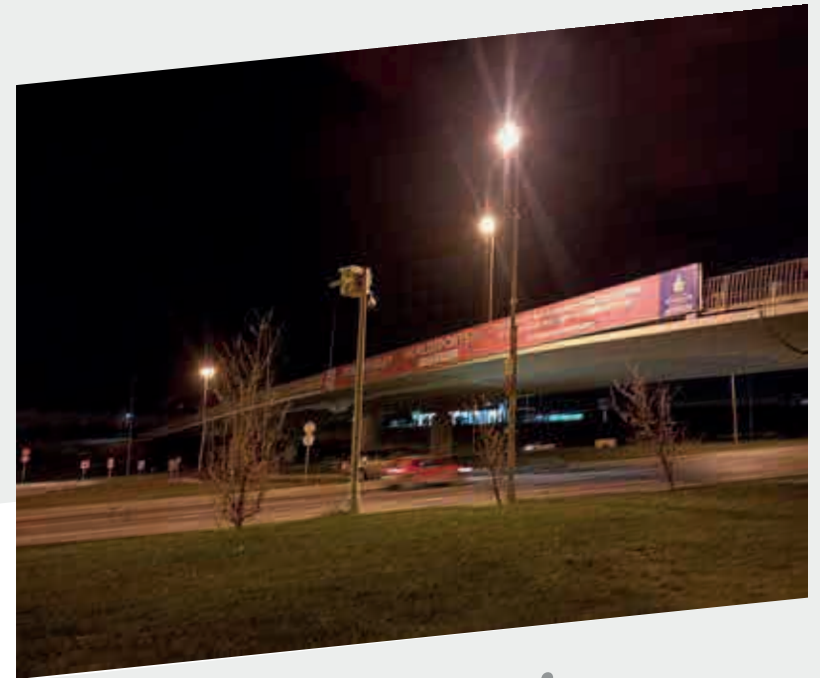
6.000+
VISITOR APPLICATION

100.000+
DIRECT MALINIGS



OUTDOOR ADVERTISING

OUTDOOR ADVERTISING



ISTANBUL / TÜRKİYE



FIBO GERMANY



RIMINI / ITALY

OUTDOOR

ADVERTISING



TV COMMERCIALS



TV COMMERCIALS

EXHIBITORS & SUPPORTERS

SUPPORTING PARTNERS



EXHIBITORS



The image features two men standing in a gym. The man on the left is smiling and has his arms crossed; he is wearing a black polo shirt with 'MATR' on the chest and a lanyard. The man on the right has a neutral expression and his arms crossed; he is wearing a black t-shirt with 'MATRIX' on the chest. The background is a blurred gym setting with various pieces of equipment. Overlaid on the image is the text 'PARTNERSHIP OPPORTUNITIES' in large, white, bold, sans-serif font, slanted upwards from left to right.

PARTNERSHIP OPPORTUNITIES

MAIN SPONSOR



WSI MAIN SPONSOR

WSI TITLE PARTNER

BRAND NAME WILL COMBINED WITH WSI
AND PROMOTED IN ALL CHANNELS (ROYALTY)
BRAND VISUAL WILL BE PLACED ABOVE OTHER LOGOS IN ALL
ONLINE & CONVENTIONAL MEDIA PUBLISHED THROUGHOUT THE YEAR

10x10 100 SQM INDOOR BOOTH AREA

30 SEC LEDWALL LOGO DISPLAY 30 SEC X 20 FREQUENCIES X 4 DAYS

BRANDING REGISTRATION AREA BRAND VISIBILITY

85.000 €

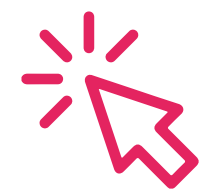


WSI MAIN STAGE

WSI TITLE PARTNER EXCLUSIVE PACKAGE



EBLAST ANNOUNCEMENT & PR ACTIVITIES



DIGITAL PLATFORM

BRAND LOGO PLACEMENT ACROSS ALL WSI AND ASSOCIATED DIGITAL MEDIA CHANNELS
+ VISUAL ASSETS



LED WALL VIDEO DISPLAY

30 SEC BRAND TEASER VIDEO DISPLAY
ON THE MAIN STAGE THROUGHOUT WSI

WSI TITLE PARTNER EXCLUSIVE PACKAGE



REGISTRATION AREA TURNSTILES

TURNSTILES COVERAGE ON ALL THE SOLE ENTRANCE AND EXIT AREA OF THE EXHIBITION. PRINTING AND APPLICATION WILL BE PERFORMED BY THE SPONSOR



EXHIBITION CATALOGUE

AD AREA ON FRONT AND REAR COVER OF EXHIBITION CATALOGUE



VENUE BRANDING

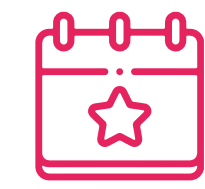
BANNER, FLAG EMPLACEMENT, DISTRIBUTION OF PROMOTIONAL MATERIALS AND ACTIVITY ORGANISATION OPPORTUNITIES

WSI TITLE PARTNER EXCLUSIVE PACKAGE



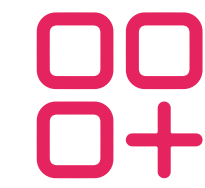
TEXTILE PRODUCTS

IN THE EXHIBITION AREA, THE SINGLE ENTRY REGISTRATION ZONE WHERE VISITORS RECEIVE AND WEAR ENTRY WRISTBANDS. ALL PRODUCTION, PRINTING, AND APPLICATION COSTS DURING THE REGISTRATION AND EXIT PROCESS WILL BE COVERED BY THE SPONSOR.



EVENT NAMING RIGHTS

EXCLUSIVE NAMING RIGHTS FOR ONE WSI TRAINING SESSION PROMOTION ACROSS ALL PRE-EVENT COMMUNICATION CHANNELS



AND MORE...

THE SCOPE OF SERVICES, SPONSORSHIP STRUCTURE, AND STRATEGIC PRIORITIES DETAILS WILL BE FURTHER DEVELOPED AND FINALIZED SUBJECT TO MUTUAL AGREEMENT.

WSI TITLE SPONSOR

AWARD SPONSOR

AWARD CEREMONIES FOR RANKING ATHLETES WILL BE CONDUCTED BY BRAND REPRESENTATIVES, INCLUDING A THANK-YOU SPEECH DURING THE PRESENTATION.

TROPHY & MEDALS

BRAND LOGO PLACEMENT ON ALL TROPHIES AND MEDALS

PRIZE CARDS

EXCLUSIVE BRANDING RIGHTS ON MONETARY PRIZE PRESENTATION CARDS, INCLUDING CUSTOM VISUAL IDENTITY ON THE REVERSE SIDE AND PRIORITY LARGER LOGO PLACEMENT ABOVE OTHER PARTNER LOGOS ON THE FRONT SIDE

3 x 3 BOOTH

3.000 €



WORLDSPORTS '26
ISTANBUL

WSI MAIN SPONSOR

BRAND SPONSOR

BANNER

BRAND VISIBILITY ON SCREEN

BRANDING

SAIL FLAG BRANDING ON THE MAIN STAGE

1.500 €



WORLDSPORTS '26
ISTANBUL



WORLDSPORTS '26
I S T A N B U L

**CATEGORY
SPONSOR**

A man with a beard and a yellow t-shirt is leading a fitness class on a stage. He is wearing a headset and has his hands clasped in front of him. The background is a blue wall with large white letters. The text 'WORLDSPORTS' is visible in the background. The text 'WASI MAIN STAGE' is written in large white letters across the top. The text 'GROUP FITNESS STAGE' is written in large white letters across the middle. The text 'PARTNERSHIP' is written in large white letters across the bottom.

WASI MAIN STAGE
GROUP FITNESS STAGE
PARTNERSHIP

**MAIN STAGE
PARTNERSHIP**

4X2

LOGO & VISUAL PLACEMENT

**LEFT ZONE 30 X 30 CM LOGO
750 €**

**LEFT ZONE 100 X 100 CM LOGO
6.000 €**

**WORLDSPORTS '26
ISTANBUL**



STAGE

BANNER SPONSOR

BANNER

BRAND LOGO PLACEMENT ON THE
FRONT STAGE BANNER
30 SEC X 20 FREQUENCIES X 4 DAYS

8.500 €



SPORTS & BEYO



TÜRKİYE CHAMPIONCHIP

WORLD & TÜRKİYE

NATIONAL TEAM AUDITIONS



İSTANBUL - YENİKAPI

AVRASYA FUAR MERKEZİ

BODYBUILDING

STAGE SPONSOR

THANK-YOU SPEECH DURING THE AWARD CEREMONY

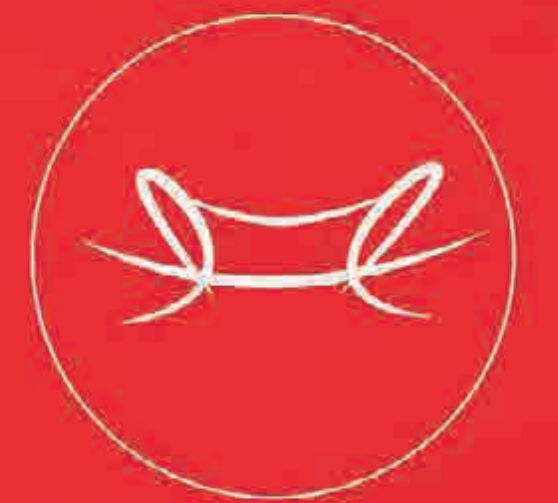
BANNER

STAGE BANNER LOGO PLACEMENT

30 SEC

X 20 FREQUENCIES X 4 DAYS VISUAL PLACEMENT

8.500 €



WORLDSPORTS '26
ISTANBUL

BODY BUILDING

AWARD SPONSORSHIP

THANK-YOU SPEECH DURING THE AWARD CEREMONY

TROPHY & MEDAL

LOGO EMPLACEMENT

AWARD CARDS

LOGO PLACEMENT ON REWARD CARDS

3x3 BOOTH AREA

3.000 €



WORLDSPORTS '26
ISTANBUL

BODY BUILDING

FOOD PARTNER

HEALTHY SPORTS SNACKS, BARS, COFFEE, WATER, PROTEIN POWDERS, ENERGY DRINKS AND MORE

FOOD PROMO DISTRIBUTION

IN STAND & VIA SERVICE PERSONEL

PIT STOPS

RECOVERY POINTS IN CLOSE TO CONTEST AREAS

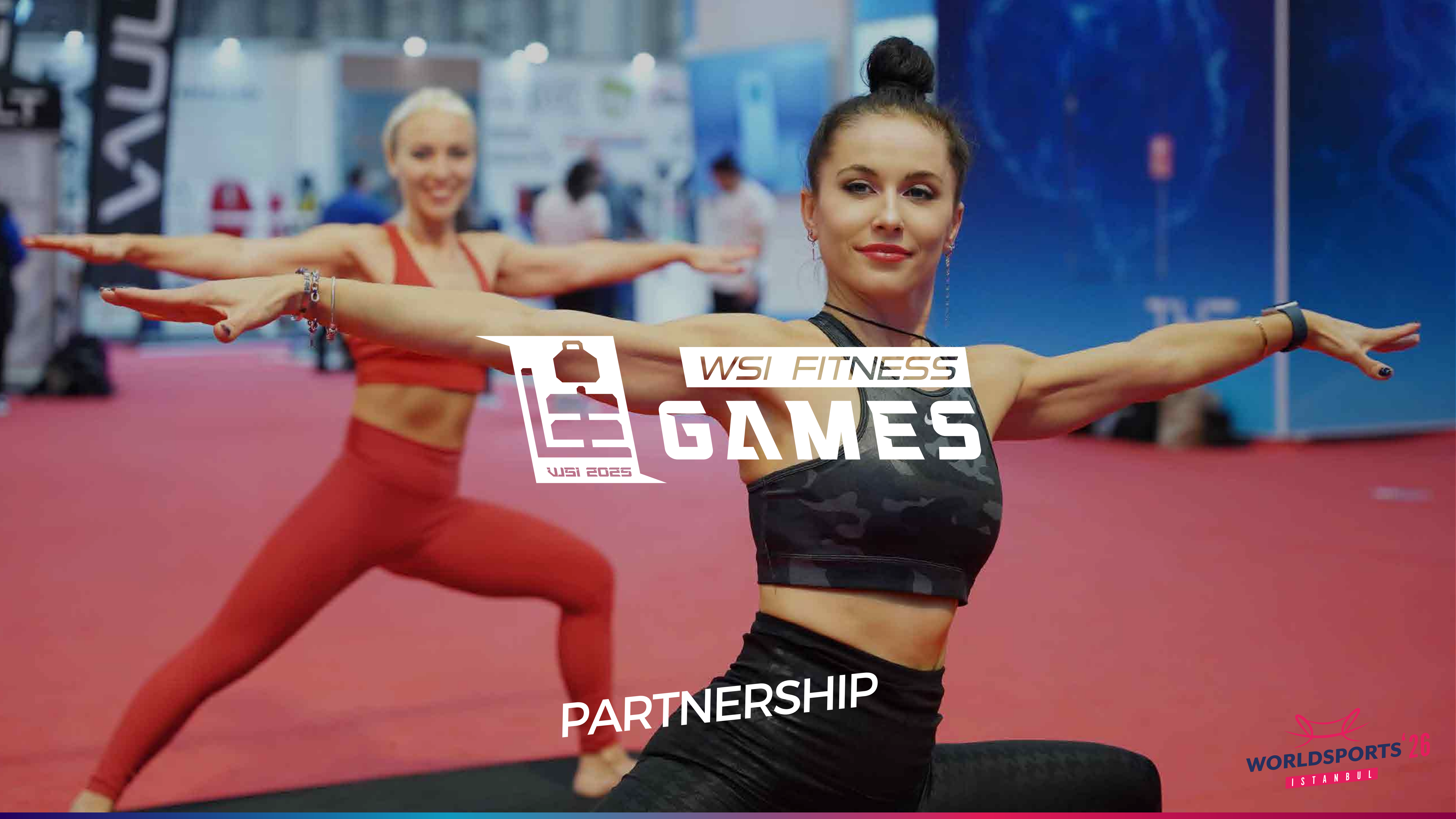
1.400€
MAX. 5 BRANDS

COFFEE LOT

SALES OPPORTUNITY FOR ALL CONTESTS AND VISITOR AUDIENCE OF WSI

2.000€





WSI FITNESS
GAMES

PARTNERSHIP

WSI FITNESS GAMES

AWARD CEREMONY PARTNER

AWARD CEREMONIES FOR RANKING ATHLETES WILL BE CONDUCTED BY BRAND REPRESENTATIVES, INCLUDING A THANK-YOU SPEECH DURING THE PRESENTATION.

CUP & MEDALS

BRAND LOGO PLACEMENT ON TROPHIES AND MEDALS.

PLACEMENT OF 4 BRANDS

BRAND LOGO PLACEMENT ON TROPHIES AND MEDALS.

2.000 €





**WSI SPORT SUMMITS
PARTNERTSHIP**

FITNOW'26

SPORT SUMMITS

PRODUCT PLACEMENT PARTNERSHIP

PRODUCT PLACEMENT IN TASTING AREA
WITHIN THE SUMMIT SECTION
REGISTRATION ZONE

ALL CHANNELS

LOGO PLACEMENT ON ALL PROMOTIONAL MATERIALS

9.000 €



SPORT SUMMITS

STAGE PARTNERSHIP

CURTAIN SPEECH DURING AWARDS CEREMONY

BANNER

STAGE BANNER LOGO

30 SEC

X 20 FREQUENCIES X 4 DAYS VISUAL PLACEMENT

PLACEMENT

3.000 €

SAIL FLAG


WORLDSPORTS '26
ISTANBUL



3x3

METER LOGO PLACEMENT ON
PANELS (MAX 10 COMPANY)

1.000 €

METER LOGO & VISUAL EMPLACEMENT
ON LEDWALL (MAX 10 COMPANY)

2x2

WSI

BADGE PARTNERSHIP

VISITOR BADGE

LOGO PLACEMENT ON VISITOR BADGE



20.000 PRINTED BADGES

PRINTING COSTS WILL BE BORNE BY SPONSOR AND
SUBJECTED TO THE ORGANISER'S CONFIRMATION

5.000 €



WSI

LANYARD PARTNERSHIP

BADGE LANYARD

LOGO PLACEMENT ON BADGE LANYARD

20.000 PRINTED BADGES

PRINTING COSTS WILL BE BORNE BY SPONSOR AND
SUBJECTED TO THE ORGANISER'S CONFIRMATION

6.000 €



WSI

INVITATION PARTNERSHIP

BY UNDERTAKING A PARTNERSHIP WITH WSI, YOUR COMPANY WILL GAIN DIRECT ACCESS TO ITS TARGET AUDIENCE THROUGH OFFICIAL INVITATIONS SENT TO RELEVANT PUBLIC AND PRIVATE SECTOR INSTITUTIONS AND INDUSTRY EXECUTIVES

TOTE BAG

7.000 PRINTED BADGES

ALL PRINTING COSTS WILL BE COVERED BY THE PARTNER, SUBJECT TO THE ORGANISER'S APPROVAL THE PARTNER'S PROMOTIONAL BROCHURE WILL BE DISTRIBUTED WITHIN THE OFFICIAL WSI TOTE BAG

4.500 €




WORLDSPORTS '26
ISTANBUL



EVERYTHING
ABOUT SPORTS SPORTS &
BEYOND



WORLDSPORTS '26
I S T A N B U L